1	TOWN OF ASHLAND
2	ASHLAND ZONING BOARD OF ADJUSTMENT
3	THURSDAY, JANUARY 9, 2025, 6:30 PM
4	UTILITY CONFERENCE ROOM
5	6 COLLINS STREET, ASHLAND
6 7	CALL TO ORDER: Charles Bozzello, Chair, called the meeting to order at 6:43 PM
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9	MEMBERS PRESENT: Charles Bozzello, Tim Peters, Samantha Leahy, Mardean Badger,
10	Michael Myshrall
11	
12	<b>OTHERS PRESENT:</b> Valerie Morrell, representing Patricia Morrell
13	(homeowner of 124 Main Street)
14	Rob McIntyre, representing Dollar General
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16	DISPOSITION OF MINUTES
17	The Board reviewed the minutes of the September 12, 2024 meeting.
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19	MOTION: Mardean Badger
20	<i>To approve the September 12, 2024 meeting minutes.</i>
21	SECOND: Samantha Leahy
22	<b>VOTE:</b> 5-0
23	MOTION PASSED
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25	
26	PUBLIC HEARING FOR APPLICATION
27	For Variance to increase pylon sign height from 15' to 20' from DG Strategics II, LLC – Dollar
28	General, 128 Main Street, (Tax Map 109, Lot 074)
29	
30	Charles Bozzello opened the Public Hearing. A full board was present and the applicant needs 3
31	of the 5 present members vote for approval. Everyone on the board has reviewed the application.
32	
33	MOTION: Mardean Badger
34	To accept application as complete.
35	SECOND: Tim Peters
36	VOTE: 5-0
37	MOTION PASSED
38	MOTION. Tim Datage
39	<b>MOTION:</b> Tim Peters
40	To have a public hearing.
41	SECOND: Mardean Badger VOTE: 5-0
42	
43	MOTION PASSED
44 45	Poh MaIntura representing Dollar Constal same before the Zaning Doard of A diveturent to
45	Rob McIntyre, representing Dollar General, came before the Zoning Board of Adjustment to

46 discuss a variance application. The variance being sought is to increase the pylon sign height

from 15' to 20' at the Dollar General on 128 Main Street (Tax Map 109, Lot 074). This is due to 47 the number of box trucks (both Dollar General trucks and rental trucks) hitting the sign in the 48 current location, mainly when backing up. They are looking to extend the pole up a bit so when 49 50 trucks back up, it won't damage the sign or the box truck. 51 52 Charles Bozzello asked if there had been any injuries related to these accidents. 53 54 McIntyre stated that they are more concerned about hit and runs. His company who installs signs had to come and remove the sign because if the face of the sign comes off, or if the wind gets it, 55 they could cut through or indent doors because the sign itself doesn't shatter. Signs like these are 56 57 usually at the 20' height for the reason of box trucks, usually due to snow removal as well so there is buffer. There is also the concern about the line of site. 58 59 60 Samantha Leahy asked what will stop someone from backing into the sign and it falling? 61 McIntyre stated that there are boulders surrounding the pole. Drivers see the pole but not the 62 63 sign. He noted that the sign is mechanically fastened and welded. The pole is electrically grounded and hard grounded. 64 65 66 Mardean Badger asked about considerations of having the sign in a different location. 67 McIntyre stated yes, but it would be expensive and there is no great place to move it. Moving it 68 would also pull it from the entrance which acts as an indicator for the business. 69 70 Bozzello asked the attendees of the public hearing if there are any questions or further 71 72 discussion. 73 74 Valerie Morrell, who is speaking on behalf of her mother Patricia Morrell, the homeowner of 124 Main Street, stated that when they built the Dollar General, they removed pine trees due to 75 the root system concerns. They said they would install fencing and fast growing evergreens, but 76 they stopped around 13-14', worried that it would block their sign. She installed a fence so 77 people wouldn't take a short cut over their yard. Her concern is liability issues on her property if 78 79 someone were to get injured taking that short cut. She wants Dollar General to follow through 80 with the original agreement (they did on the other side of the property). She wants the barrier to be completed and has tried to contact them. 81 82 83 Badger thinks the zoning board can communicate this concern to the planning board and building inspector. It will depend on how much detail was in the original files and meeting minutes. 84 85 86 McIntyre stated there would be no changes to the sign, just changes to the height. 87 88 **MOTION:** Mardean Badger 89 To close public hearing. **SECOND:** Michael Myshrall 90 91 **VOTE: 5-0** 92 **MOTION PASSED** 

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94	Public hearing closed at 7:11 PM.
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96	Bozzello commented that this is something we are dealing with beyond the original request.
97	There is a potential site plan defect and he sees this as a problem.
98	
99	Badger mentioned that the permitted sign height in that zone is in the zoning ordinance, so when
100	people come to us, they need to come with an exceptance. They could've come in at that time to
101	have the sign higher, but they didn't, They would have had the opportunity.
102	
103	McIntyre mentioned that they didn't know this would be an issue at that time.
104	
105	Bozzello discussed that we are dealing with something more than giving a variance, and
106	discussed the fence issue. He thinks this is legitimate since a store operating shouldn't cause
107	liability for another property owner and thinks that something should be done.
108	
109	Leahy said the first step would be to look up the meeting minutes.
110	
111	Tim Peters added that pulling plans would also be needed.
112	
113	Bozzello stated that the building inspector checks to see if the original plan was followed. If
114	nothing indicates there was anything incorrect, then it can go to the planning board (if nothing is
115	on the plans).
116	Determined at a strike a strike in the second strike
117	Peters suggested putting a timeline on it.
118	Descelle stated that the formulation mode to be used and we facilitate the message. The
119	Bozzello stated that the forwarding needs to happen and we facilitate the process. The
120 121	recommendation is that the planning board and building inspector research the original plan of what was supposed to be done with the fencing between the two properties.
121	what was supposed to be done with the reneing between the two properties.
122	CRITERIA
123	
125	Criteria 1: The variance will not be contrary to the public interest.
126	Bozzello: Yes Peters: Yes Leahy: Yes Badger: Yes Myshrall: Yes
127	Dowent for Televisi Televisi, Television Duagen Televisionani Televisiona
128	Peters: Yes. It will not be contract to public interest.
129	Myshrall: Yes. It doesn't conflict with public interest.
130	Leahy: Yes. Agree because it is a life safety issue.
131	Badger: Yes. Agree because of a safety issue.
132	Bozzello: Yes.
133	
134	
135	Criteria 2: The spirit of the ordinance is observed.
136	Bozzello: Yes Peters: Yes Leahy: Yes Badger: Yes Myshrall: Yes
137	
138	Peters: Yes. The spirit of ordinance is observed, and it has to be varied for safety issues.

139	Myshrall: Yes. Agree that spirit of ordinance is observed, minimal height difference, and since
140	safety is involved.
141	Leahy: Yes. Agree, and they tried the shorter height and it didn't work out.
142	<b>Badger:</b> Yes. The ordinance referred to that is in this part of the ordinance zone, the 15' height
143	max. There is a reason for it as you come further into town. This is ok. By putting it 5' higher, it
144	won't obstruct anything as you continue downtown and is the best way to go.
145	<b>Bozzello:</b> Yes. Spirit of ordinance is observed and can't have trucks hitting signs.
146	
147	
148	Criteria 3: Substantial justice is done.
149	Bozzello: Yes Peters: Yes Leahy: Yes Badger: Yes Myshrall: Yes
150	
151	Peters: Yes. Believes justice is done.
152	Myshrall: Yes. Agree.
153	Leahy: Yes. Agree.
154	Badger: Yes. Agree
155	Bozzello: Yes. Agree.
156	
157	
158	Criteria 4: The values of the surrounding properties are not diminished.
159	Bozzello: Yes Peters: Yes Leahy: Yes Badger: Yes Myshrall: Yes
160	
161	Peters: Yes. Sees no reason for diminished.
162	Myshrall: Yes. Doesn't see any difference and doesn't see any decrease in property value.
163	Leahy: Yes. Agrees that it makes things safer.
164	Badger: Yes. Agree, but still is concerned about another 5' in that zone due to the residential
165	properties also in that zone. Isn't sure she could put a value to it.
166	Bozzello: Yes. Doesn't diminish value. Anytime you correct a safety issue, the whole area
167	benefits.
168	
169	
170	Criteria 5: Literal enforcement of the provisions of the ordinance would result in an
171	unnecessary hardship.
172	Bozzello: Yes Peters: Yes Leahy: Yes Badger: Yes Myshrall: Yes
173	
174	Peters: Yes. If the sign doesn't get reaised it is a safety issue. Not moving it would create a
175	hardship.
176	Myshrall: Yes. Agree that it would make a hardship and danger if not done so it should be
177	raised.
178	<b>Leahy:</b> Yes. Agree that it would be a hardship if not raised. If hit, there would be a financial
179	hardship.
180	<b>Badger:</b> Yes. Agree, the hardship for her is the safety issue, the expense isn't as big of one, but
181	the safety is.
182	<b>Bozzello:</b> Yes. Since it is a commercial property and there is a need for the sign. There isn't
183	suitable alternative, and the economic cost would be a burden and the business needs a sign.
184	

## 185

- 186 **MOTION:** Samantha Leahy
- 187 Overall vote after completing deliberation through rules of state of New Hampshire to approve
- 188 *application*.
- 189 **SECOND:** Tim Peters
- 190 **VOTE:** 5-0

## 191 MOTION PASSED, VARIANCE IS GRANTED

192

193 It has been recommended that the building inspector and planning board research the original

- 194 Dollar General application. The plans and meeting minutes relative to how far the fence was to
- come up to the street needs to be reviewed. If the plans show that the fence should have come
- 196 further than it did, that needs to be corrected.
- 197
- 198 The board is allowing the variance to go forward, but recommends the submission for
- 199 compliance for the original fencing be sent to the building inspector. If they find it needs further
- 200 review, it will be sent to the planning board. If the plans, etc. were found to be true, then there is
- 201 a right for a complaint.
- 202

## 203 Appeal Procedure

- The Notice of Decision will be sent to the applicant. The applicant can request a rehearing within 30 days of the meeting. The ZBA will decide whether to rehear the appeal and if there are new grounds for a rehearing.
- 200

## 208 ADJOURNMENT

- 209 Charlie Bozzello made a motion to adjourn. The motion was seconded. The motion passed on a
- 5-0 roll call vote. The meeting adjourned at 8:00 PM. The next meeting of the Ashland Zoning
- Board of Adjustment will be Thursday, February 13, 2025 at 6:30 PM at 6 Collins Street.
- 212
- 213 Minutes submitted by Eliza Styczynski