

Town of Ashland, NH
Ashland Economic Development Committee (AEDC)
Minutes
Wednesday December 11, 2024
Utility Conference Room 6 Collins Street

Call To Order at 5:30 pm: Charlie Bozzello called the meeting to order at 5:30 PM. Bonnie Bethune, Jana Flores-Jon, Jennie Angell, Sean Collins, Peter Ott and Charles Bozzello were present.

Beno Lamontagne has not actively engaged with the committee yet.

Attendees: Craig Moore, Director of Public Works

Minutes by Sean Collins

Charlie Bozzello reports that:

- BoS is interested in our recommendations regarding:
 1. Campground pricing based on a competitive analysis; and Charlie has let them know that the price should go up to pay the costs of P&R General Costs and the Campground.
 2. How do we make long term improvements on the beach, what do we base it on, what is the path to an improved beach?
- The BoS has applied for funding through the American Rescue Plan – to offset the cost of a new bathhouse

Discussion followed about pricing for the campground and a comparative price comparison

Logic going forward:

We must assume that the Summer Vacation Program & After School Program self-sufficient with revenue generated (as per P&R Director)

Residents of Ashland should get a discount (10%)?

Discussion about P&R becoming its own enterprise so that funds generated are in a P&R account

- P&R Budget – 4 categories
 - P&R General
 - P&R Campground
 - P&R Summer Vacation & Beach
 - P&R After School Program

Peter Ott completed a thorough cost comparison analysis and determined a recommended price of approximately \$4000 / site.

Formal organization of the board

Jana nominated Peter Ott for Chairperson, Sean seconded the nomination, All in Favor

Peter nominated Sean Colins for Vice Chairperson, Jenny seconded the nomination, All in Favor

Peter nominated Jennie Angel for Secretary, Bonnie seconded the nomination, All in Favor

Request BoS to do a Warrant Article to support the EDC on investigating the development of the beach in 2025

Discussion about whether to allow winter storage in the campground, and if so what the cost should be for storage.

Adjourned at 7:30 pm