

Ashland Fourth of July Committee

Minutes for meeting Wednesday, March 23, 2022 @ 6:30 in Person at the Ashland Booster Club

In attendance: Kendall Hughes, David Ruell, Deb Perdue, Charlie Bozzello, Ernie Madden, Ann Barney, Katrina Randlett, Tim Alexander, Tricia Farris

6:38—Call to order

Minutes – February minutes were reviewed, Kendall made 1 change on line 6 David made a motion to accept the minutes as amended, 2nd by Charlie – all in favor.

Treasury Report- Katrina presented the treasury report. We have gotten \$5.23 in interest this year. The only expense has been for engraving the Mary Ruell Award – the current balance is \$16,112.54. The previous check requests to the town had a spot for the town manager to sign – after speaking with Fred we do not need to have his signature.

Timeline- Deb prepared a timeline of events as they would flow so that we could all be on the same page. This was discussed, and everyone was in agreement.

Advertising and Sales – It was discussed who would be writing the articles for the Mary Ruell Award and the Grand Marshall. Kendall is going to ask Sue Harville if she is still interested in doing this. The advertising letter was passed around, Katrina pointed out one small change, the prices were discussed again. Deb will be sending the advertising letter out at the very beginning of April. Buttons – Deb presented prices and quantity amounts for buttons that we have ordered in the past. Charlie made a motion to purchase 760 Buttons, 2nd by Tim all in favor – Deb will be ordering these before our next meeting. Radio – we budgeted to do a radio ad with a live broadcast again this year – we discussed that we would like it to be the same station – 94.1 and would like to get Fred Carusso to be the broadcaster from 2-5. Deb will call to schedule this with the radio station.

5K race - Deb showed the design she had created for the 5k using the image for 2022 and the wording that was chosen last month – Live Free & 5K. We will discuss shirt orders at a later date. The Eventbrite will go live in April and people will be able to sign up for our race then. We discussed having a guaranteed shirt size date of 3 weeks prior to the event. This is so that if we have not sold the first 100 shirts before they go to print, people understand they may not get the exact size they requested. This happened last year when we ran out of kid's sizes. We are still waiting to hear from the state if we are able to use their area for ending our race to get people off the road.

Touch a Truck - Tim as been working to confirm trucks and has a good set of options for vehicles. Some he is still waiting for confirmation on. Ann will make sure that we can use the parking lot for the Touch a Truck and for parking. Signage was discussed – we will get a sign printed that points an arrow down to the area that the touch a truck will be, and we will confirm that we have a sign rider size that goes along the bank of the field.

Field – Right now we have 12 food trucks confirmed – we are aiming for 16. We have had a few surprise no's. Deb will continue to reach out to trucks. We have a good mix of foods, and well as food to dessert amounts. Free games – our games got ruined in the rain last year. Deb presented some options to the board, and we have chosen to purchase a ring game, flarp, ladderball, limbo, and hopscotch. Deb also presented the chum ideas that Oriental Traders has for sale, we decided to buy 2 sets of the large, assorted kit. Deb will take care of these purchases. Ernie also has a dunk tank which he will plan to bring if the weather is good. Performers – we have confirmed with 2 bands, and with Chris White. We will have at least 2 skits – Betsy Ross and Paul Revere and his wife. We are still looking for a National Anthem singer. Kendall has reached out to the High School, and Ernie will check with someone at the church.

Pancake breakfast – Kendall spoke with Fran she is still willing to work to coordinate what will be needed for the breakfast with the Common Man

Parade – Kendall or Deb will call the bands to make sure they are both set. Tim will reach out to some contacts for old cars. He will also invite the touch a truck people to be part of the parade. The Legion will need some flag passers during the parade. They have ordered flags, and we have some left from last year that the committee purchased. Kendall will talk with the Police Chief just to make sure we were all set with the permit for the parade. We need to find 3 convertibles for the honorary members of the parade to ride in. Judges – Kendall will ask the Grand Marshall, the Mary Ruell award and either the town manager or selectboard chair to be judges for the parade.

Volunteers - We started looking at how many and who we need for volunteers to run each event. 5K – Deb & Katrina will head this and will need at least 2 volunteers to do the water stations. We will check with John Harville to see if he will monitor the race, Kendall will be available as well. Touch a Truck – Tim will line up vehicles we need at least 2 volunteers to help park and direct people. Field – 1 person for the free games, as many as possible to sell buttons, bracelets, and 50/50. The Gosse Family will be available to help with this. Deb and Katrina will do the table. Parking – starts at 5:00 Ernie will get church volunteers to help with parking, and David will do the handicapped parking lot. Field and Parking lot cleanup – Tim, Kendall & Ernie will work on this. Strawberry cutting- Katrina, Deb, & Tricia will all help. Breakfast – Fran, Katrina, and Tricia will help. Parade – Kendall, Deb, Tim, Charlie, & Ann will help with parade lineup. The school field cleanup will be hired out this year, Ernie said the church bbq will donate at least \$200 and that can be used towards field cleanup.

Our next meeting date changed a week because of school vacation. We will meet on 4/20 at 6:30.

8:23 David made a motion to adjourn, 2nd by Tim all in favor.