

Ashland Fourth of July Committee

Minutes for meeting Wednesday, February 23, 2022 @ 6:30 in Person at the Ashland Booster Club

In attendance: Kendall Hughes, David Ruell, Deb Perdue, Katrina Randlett, Tim Alexander,
Absent with notice – Ernie Madden

6:33—Call to order

Minutes – January minutes were reviewed, David made a motion to accept the minutes as presented, 2nd by Tim Alexander– all in favor.

Treasury Report- \$2.75 in interest in January, no expenses – Total balance in the account is \$16,160.06 David had given Katrina a bill to have the Mary Ruell Award engraved. Katrina will submit for payment.

Flags – We had discussed in the past the possibility and cost to put up on Telephone Poles – in similar style to how the 4th of July committee did. There are approximately 38 poles that go down Main St. and 8 would need new brackets – the new poles that were put up do not have brackets and some were broken. 10 poles in the area of the ballpark. To have JD Designs make the banners it would be \$70 for banners, and \$46 for new hardware. Kendall has spoken with Fred and he was in favor of doing something to the telephone poles. The thought was to put them up from Memorial Day to Labor Day The committee discussed pricing and decided on \$145 per banner.

Advertising – Deb made 2 drafts of the advertising letter – the first similar to last year with some updates, the 2nd included a discussion about adding the flag advertising, and also adding a price for the race shirt sleeves to have a logo. The committee discussed the idea of putting logos on the race shirts and decided to move forward with it – there will be 2 spots they will cost - \$120 each. Deb will finalize the letter so it is ready to send at the beginning of April.

Food Trucks – Deb has been working on collecting food trucks for our event. So far, we have 7 confirmed. We are shooting for 16. We are also looking for a truck that can come in the morning for the 5K race. Kendall spoke with Fred about the contracts – he would like to have copy of all contracts on file but does not need to sign them.

Parade – John Harville filled out paperwork for the National Guard and the Army Color Guard.

Performers – Chris White is on board and will bring his equipment. Jim Tyrell will perform from 4:30-6:00, and The Beagles will perform from 6:00-8:00. Sue Harville may dress as Betsy Ross and perform a speech at 6:00 and Jane Sawyer and Bob Baker may dress as Paul Revere and his wife and perform at 8:00. Vertical Entertainment has confirmed they will be there. Elvis is already booked. We need a national anthem singer. Kendall will check with high school and elementary school music teacher to see if they have any suggestions.

Touch a Truck – The State Police and Stewarts Ambulance will be there. Some suggestions of vehicles was discussed. Tim and Katrina will reach out for vehicles. We will have Ann take care of securing the parking lot for the touch a truck.

5K race – We have asked someone at DOT if we could use their entrance for a finish area off the road for the end of the race. If we are not allowed then we could also check with Andrews Construction. Based on the theme for 4th of July – we will call the race Live Free & 5K. Deb will work on getting the Eventbrite site set up. We will continue to have sign up and parking at Todd Randlett Trucking. Last year it was suggested that we have a photographer, Deb is working on trying to find one. Deb will work on race bibs for next meeting.

Next Meeting will be 3/23

Katrina made a motion to adjourn at 7:33, 2nd by David – all in favor.