

Ashland Fourth of July Committee

Minutes for Meeting Wednesday, June 9, 2021 @ 6:30PM In person at the Ashland Booster Club

Or by Conference call on phone – 425-585-7887

In Attendance: Kendall Hughes, David Ruell, Deb Perdue, Ginger Grant, Charlie Bozzello, Ann Barney, Katrina Randlett, Fran Wendelboe, Caroline Gosse

Call to Order

1. Attendance was taken by sign in sheet
2. Volunteer sign up - Kendall went over the jobs that we need volunteers to sign up for, and the list was passed around. Deb will email the volunteer form to committee members in case they have someone in mind for volunteering.
3. Motion to Accept Minutes – The minutes from the 5/26 meeting were presented. A few corrections were made – David made a motion to accept the minutes with the corrections, 2nd by Charlie, All in favor.
4. Treasury Report – Because this is an earlier than normal meeting the statement was not available. We have had deposits from advertisers, put in, but no withdrawals yet.
5. Advertising update- We have 2 extra shirt sponsors than we planned on. At this moment we have \$4750 in advertising income from the brochure – this is \$250 more than we had expected. We have \$6060 in Banner advertising; this is \$60 more than anticipated. We have \$1200 in shirts this is \$200 more than we had anticipated. These amounts do not take into account the \$50 deductions that are given for multiple items. 2 businesses did not take the \$50 deduction. There is \$550 in multiple deductions. The backstop is full, but there is still room on the tennis courts for banners if businesses are interested in advertising still.
Banners will go up the 19th. Last year in a wind storm the backstop shifted with all the banners on it. Craig will stake it down before the banners go up.
Brochures are due in on 6/18. They will need to be folded. Caroline and Ginger volunteered to help fold. Deb will work on updating the distribution list so that is ready for when the brochures come in
6. Pancake breakfast update – we are confirmed with the Common Man. Alisha has been a big part of getting ready for the breakfast in the past, she no longer works there, we need some extra volunteers to help out, and also extra people to wash tables due to Covid concerns.
7. Parade Update – The Common Man Trolley can be used to shuttle people that park cars at the end of the parade back and forth. It will also ride in the parade. They have a wedding that day so will be unable to be part of the Touch a Truck. The Mini-Kars will park at the post office and be escorted up the street when ready by the police. Their contract has been completed. There is a group of antique fire trucks coming also.
8. Touch a Truck update – Ann is still waiting to hear from Freudenberg about using parking lot for the Touch A Truck – she has been playing phone tag with someone. We are still working on confirming the cars that we will have at the touch a truck.
9. Food Trucks update – right now we have 14 trucks confirmed, the contracts have been sent out to the trucks, there are 2 more that we think are going to be joining us, just waiting for confirmation on their end. Trucks can start coming on Friday night at 5:00. They will not be allowed to come during the parade. Some will need to use our electricity.
10. Field Items – Chris White is going to let us use his sound system. Jeremy Hiltz will donate a lowbed to be used as a stage, and Ashland Lumber will donate a high bed to be used for the sound system. Jim Tyrell will play starting at 11:00, Jail Bait will start at 3:00, The Beagles will start at 5:00, Elvis will start at 7:30 Steve Furbush will be the master of ceremonies – the funds for the bands was discussed and agreed upon. 94.1 the radio station will be at the event. We need to send them the talking points for the ad. Vertical Entertainment will be set up and ready starting at 11:00. Corn hole games will be set up in the middle of the day and packed up as it starts to get busier. The free games will also be in the middle of the field. We have the chum left over from 2019. The New Hampton Girl Scout Troop may be interested in helping with this.
11. Fireworks Permit - The fireworks permit has been signed. The music will be available prior to the event. Due to the parade the fireworks truck as agreed not to arrive prior to 12:00.

12. Parking update – Rich Kirby has told us the PO parking lot is fine to use, we have to send him the letter stating we will clean it up. Need to confirm with Freudenberg as well, that is part of the call Ann is playing phone tag with.
13. 5k Race update – a concern that race involved a bit of a state road was brought up. Kendall reached out to the state and was able to confirm with them that we do not need a state permit. This letter was sent to the town manager. We are ok to go. Shirts need to be ordered next week. Deb is working on collecting all of the sponsors information. Halo has given us a recommendation of a shirt material, and the color was decided. Signups for the race are ongoing. We have 25 people signed up currently. The funds from this will come from Eventbrite after the race.
14. Shirts – Kendall suggested Event Official shirts – the committee discussed the shirts and decided on blue short sleeve shirts that say Event Official on the Back of them. Deb collected sizes from members there, and we agreed to order 30 shirts for this.
15. Signs – Jae is working on making signs for us. Deb will pull the signs from years past out of storage and add in the small roadside signs that we will need for the new items and the date change of the parade.
16. Other business – No other business.