

May 26, 2021

Ashland Fourth of July Committee

Minutes – In person meeting and phone conference call available.

Present – Kendall Hughes, David Ruell, Deb Perdue, Ginger Grant, Charlie Bozzello, Ann Barney, Katrina Randlett, Fran Wendelboe, Jeanette Stewart

1. Motion to Accept Minutes – David made the motion, 2nd by Charlie, all in favor.
2. Treasury Report – As of April 30th we have an additional \$3.89 in interest, with a total of 17713.18. There are no outstanding items, Checks have been deposited for advertising this will show up on the May bank statement.
3. Entertainment – Chris White is not able to do our event this year. Kendall has spoken with several different people and has been able to set up a concert in the park. The vendors were discussed all members in favor. Jim Tyrell will play during the day if able, Jailbait will perform from 3-5, 5-7:30 Bob King Band, 7:30-9:00 – Mike Slater and Elvis Impersonator, MC will be Steve Furbush of the Uncle Steve Band
4. 5K race – Location options and length was discussed, the decision to hold the race on North Ashland Rd was made. It will be a 5K race that will go from the Rt 3 end to about Riverbend. Signups will be through the site Eventbrite – Deb will set this up. Logo ideas were passed around, and voted on a logo was selected. The shirts were shown – we decided based on the logo to do white shirts. Race Bibs were shown we decided to do a bib that could be personalized. Prizes were considered and the decision was not to do prizes.
5. Advertising update – Deb presented an excel sheet that showed how advertising was coming along. The brochure is at budget, we still have room for some more banners, the tshirts are full. Banners will go up around 6/19.
6. Touch a Truck – location still needs to be determined. Kendall and Katrina are working on getting trucks. It will start at 11. Trucks not in the parade will be allowed to come earlier.
7. Parade – update the rules to have our new logo, Kendall and Charlie will be the main points of contact for the parade. Once approved contracts for the bands need to go out, we should be receiving a contract from the Shriners. Kendall showed the lineup, he has spoken with John Gilidden and Deb has spoken with Commerce Properties it will be very similar to previous years. The Marine League will be doing the color guard. We still need convertibles.
8. Food Trucks – 12 Food trucks have confirmed, we have 2 others that are considering but have not yet confirmed. We need 2 more trucks. Contracts will be sent to the vendors as soon as they are approved by the town. Food trucks can set up the night before, and can be open from 11-10 on 7/3
9. Parking cost will remain the same - \$5 all the same spots, Community Church will help with volunteers for parking again
 - cost
 - locations
10. Signs needed – signs will be needed for the 5K road race – announcing it is on N Ashland Rd and seek alternate route, touch a truck, and 5K signs for near the banking, schedule of events signs 2 Have 3 big signs made stating the parade and pancake breakfast will be on July 3rd this year.
11. Volunteer day – June 9th at Ashland Booster Club and also over the phone. Volunteers are needed for all events – a list was made and will be circulated at the meeting for people to sign up for. Strawberry cutting, pancake breakfast, serving and seating, cleaning tables, parade lineup, Judging parade, parking, 50/50 tickets, and button sales, brochure distribution, free games volunteer, parking lot cleanup, field cleanup, school cleanup, 5k water sites,
12. Other business –
Volunteer badges – Deb will work on the badges for volunteer's to wear, and will bring the volunteer sign up forms to be signed by volunteers at our next meeting.
8:43 Meeting Ajournd.