

**Ashland 4th of July Committee
minutes
April 24, 2019**

Present –Fran Wendleboe, Kendall Hughes, Deb Perdue, Sue Harville, David Ruell, Harold Lamos, Phyllis Rietsma, Shannon Hartley, Guests – Police Chief Tony Randall, Fire Chief Steve Heath, Craig Moore Director of DPW

6:30 Meeting called to order. The pledge was done. Attendance was taken by sign in sheet. Kendall made a motion to approve the minutes from last month's meeting, 2nd by Sue, all in favor.

Town officials were asked if they have any concerns about events moving forward, we mentioned to them that we would have food trucks this year, and vertical entertainment will have bounce houses and a rock wall/bungee jump. Chief Randall said there would be no real change for the police department; they will set up near the corner of Dollar General as they have in the past. When you exit the parking lots at night it will be right hand turns only. Chief Randall mentioned that he did not want vendors up near the road. He said it worked well last year having the parade end at the ball park. He will be applying for the parade permit

Fire Chief Steve Heath said he did not have any concerns. He will run first aid on the field if they have manpower. It was asked if they are required to inspect the food trucks prior to operation he said that he is not but is willing to walk through if we wished.

Craig Moore director for the Department of Public Works said he would like to see the bathrooms on the skating rink so that they have lighting. He will bring all garbage cans that are available to the field for us the morning of the 3rd. He will meet Todd on the 4th so that he can empty the dumpster. Fran asked them to let us know if they have any concerns in the future.

Treasury Report – Katrina is away this week but prepared the report before she left. Deb went over the income from advertising and food vendors. The current balance is \$17,833.29 Phyllis made a motion to accept the report as presented.

Boy scouts – tie-dye – no one from the boy scouts was present, Kendall will contact them to make sure they are still planning on setting up a tie-dye station.

Contracts –The face painter had a few concerns about her contract. She would like us to add that we will give her access to electricity or lighting, that she can do glitter tattoos, and she would like to be able to sell some craft items. Deb passed out pictures of the craft items she had sent. The committee agreed that it doesn't really fit with what we are trying to achieve and she will not be allowed to sell it. The contract says she is there until 7:30. We will let her know that she is welcome to stay later if she would like to. We have received the contract back from vertical entertainment, and 5 of the food trucks. We have not received any from the bands for the parade.

Food Trucks – we have received 5 contracts back, we have heard from 2 others that will be coming but have not gotten contracts back yet.

Advertising – We are currently \$100 over budget for advertising. Our Brochure budget is \$4500 and we are there. Our banner budget is \$5500 and we are at \$5600 after the multiple item discounts have been made. We are near capacity on the back stop banners, but still have room on the tennis courts. The brochure has more wording this year due to the food trucks and such so there are less advertisers then previous year. Deb passed around a copy of the brochure to be looked over, it will be sent to print before our next meeting. We will add in the brochure the 150th Ashland Railroad Station Celebration on September 14th.

Parade- Kendall and Sue will work on rules for the parade for the next meeting. We have heard from a few people that they would like to be in it this year.

Parking- Ron Shaw has volunteered to help with parking. We have not reached the new auto parts store owner yet to discuss. If they let us use it, it will be used for handicapped parking. Fran has spoken with Dollar General and we will not be allowed to use any of their lot.

Shirts – Deb is working on the shirts order. We have had a little bit of a hard time getting our logo to be the version that they need for printing.

New Business

Signs – We will check to see what our handicapped signs look like – if they are 1 sided only then on the back we will put right turn only at exit on the back so people know that when they are parking.

Vests – last month Deb had showed some vests that she is able to purchase on Amazon, Becky looked and thought these were the best buy. Ashland Lumber can get us vests at cost \$4.50 per vest. Deb will order vests from amazon.

Flashlights – Becky found some flashlights with cones on them, Ashland Lumber can get us basic flashlights for \$3.40 / flashlight. We will order 10 of these from Ashland Lumber.

Parade Ribbons – Sue will make sure we have the Grand Marshall and Mary Ruell Banners, for the house contest Fran said that she would like to see the biggest Rosette that we can find. Harold said he saw some at Hobby Lobby, we discussed doing trophies for prizes for the parade. Sue will look at some options to discuss at the next meeting. Participation ribbons for everyone were discussed and we decided not to do them. 3 prizes only.

Volunteer Meeting – After a brief discussion it was decided that we would hold the volunteer meeting, where we try to encourage members from the public to help out on the 3rd, 4th, and 5th to be June 11th.

Decorating Contest – Fran proposed this last year, and we didn't get to it in time. Fran will work on creating rules for our next meeting. We budgeted \$200. We will have 2 prizes for both home and business \$60/\$40 each.

Pie Contest – Sue has spoken with the Common Man about this already, they are willing to provide prizes and will provide a judge. Sue will work on creating some advertising for this.

Ice Cream Contest – the PSU ice cream challenge will be on 5/2, at the Common Man Inn. They will have a donation bucket to raise funds for the Ashland 4th of July parade, if they are voted as the best ice cream then they will win \$1000 for the Ashland 4th of July Parade.

Other Business – There is no other business, Meeting adjourned.