

Ashland 4th of July Committee
minutes
January 23, 2019

Present –Fran Wendleboe, Kendall Hughes, Katrina Randlett, Deb Perdue, Sue Harville, John Harville, David Ruell, Shannon Hartley, Artie Logue, Robert Logue,

6:35 Meeting called to order. The pledge was done. David made a motion to approve the minutes from last month's meeting, 2nd by Shannon, All in favor.

Treasury Report – 2 businesses paid for ads and the check memo said ads from 2018. However, neither had ads in our 2018 brochure. Deb reached out to them and we will use the payments as ads for 2019. Sue sold items at Christmas Night in Ashland and made \$11. Check requests for both the fireworks, and the dj company were submitted in December. The dj's – Art & Robert Logue were there to pick up the check and sign their contract. Katrina is going to check with the town to see the status of the checks, but reassured Artie & Robert they did have the contract. Robert asked for the contract to be emailed to Robert.logue@snhu.edu when ready.

Old Business

Food Trucks – Sue has found 9 food trucks so far, and they will pay \$300 each. We are trying to get 10 trucks. They are all looking for their contracts. We reviewed the contract and David made a motion to approve the contract as amended by removing the section about animals. 2nd by Katrina, all in favor.

Contracts-

Dj- the proposal they submitted was reviewed – Music and Entertainment at the ball field, and during the parade, to also include passing out door prizes – John and Sue will work on this contract.

Vertical Entertainment – Deb will provide the specs to John for him to work on this contract.

Bands for Parade – the contracts for both the bands will be updated. The cost for the 1st and 5th Regiments is \$500 each. Sue will contact both and see if we can secure both.

Parking – Fran will follow up with Dollar General, Kendall will speak with Rich Kirby about the post office parking lot, as well as the new owners of the Mr. Chucks Building. Katrina will speak with the Mexican Restaurant. Fruedenberg we will focus on as it gets closer. We would like to get signs for parking that tell customers our parking is closer to the field. The Vendor parking lot will be in the back at Fruedenberg.

Advertising Letter – add in the letter that we will have expanded children's activities. Sue suggested looking into doing telephone banners as well. David mentioned this was discussed at the Selectmen's meeting and it is something the town is creating a committee for, we will not pursue this further this year. We discussed the size of the brochure. JD Graphics provided us with sizes and prices. We decided on 3000 brochures in 11x17 folded into 1/3 with 1 business on the back page. This size is easier to fit into a holder. Fran suggested looking into a rack card, and checking to see if there is a possibility the Common Man will pass them or our regular size brochure out at the Restaurants. Katrina will look into this and offer them a free brochure and banner in exchange.

Parade – Sue will check with car dealerships to see if any would sponsor a car for the Grand Marshall and Mary Ruell Award winners to ride in. The parade will do the same route as last year, walkers will end at the ball field, and floats can continue on down the road. We need to order parade ends here signs. Will look into getting 3 judges.

Face Painting – Sue was going to speak with Stacy about doing this for a flat fee, she has not done this yet but will for the next meeting.

Mary Ruell award winner – David has spoken with Terry to tell her. Sue will interview her and the family and work on an article for the brochure

Grand Marshall – Kendall has spoken to Art. He was very excited. Sue will interview him and work on an article for the brochure.

New Business

Buttons / Wrist Bands – Sue has created several designs for a logo and buttons. Using one of the designs made we made a decision to remove the & symbol and turn the 2019 the opposite direction.

Wristbands – last year the glow in the dark bands were the popular bands. This year we will purchase a variety of colors that all glow in the dark – 500 bands comes to approx. \$150.

Shirts – Last year we sold out of the plus size shirts very quickly. This year we will buy less shirts, no kids sizes, and M-4x. Deb will work on collecting prices from various companies.

The idea on shirts this year is fluorescent tye-die shirts with black or blue writing that says Ashland 4th of July

Next meeting will be 2/27. Deb will not be at the next meeting – Sue will take minutes.