

Ashland 4th of July Committee
minutes
September 26, 2018

Present –Fran Wendleboe, Kendall Hughes, Katrina Randlett, Deb Perdue, Sue Harville, John Harville, David Ruell, Phyllis Reitsma, Harold Lamos, Arthur Logue Jr., Arthur Logue, Amanda Gagnon

Meeting was called to order at 6:35. The pledge of Allegiance was done and then an introduction of attendees was done as there were new people present. Phyllis made a motion to accept the minutes from the August meeting. This was 2nd by Harold, and all in favor.

Treasury report – We still have a few advertisers who have not paid. Kendall will reach out to Atlas, and Katrina will reach out to the other 2. All expenses have been deducted from the account. In the account there is \$29,859.16. Some items were under budget and some were over budget. We made \$1000 less on t-shirts than we budgeted; the 50/50 was less than budgeted. But the advertising was over budget, the pancake breakfast, buttons, parking were all over the budgeted amount. Cannister money was mixed into the category with donations, and this item was less than we budgeted for. Phyllis made a motion to approve the treasury report, it was 2nd by Sue and all were in favor. Fran asked Katrina to work on a rough draft of the budget for the next meeting.

Yard Sale – Sue and John worked on selling the left over items at the town wide yard sale. The Common Man sponsored a 50/50 raffle for us and provided 2 \$50 gift cards. The raffle took in \$100 so it was split \$50 for the winner, and 50 for the committee. There was also a few shirts, buttons and pins sold. They intend to sell at Christmas Night in Ashland also.

Storage – Craig previously suggested to Kendall that our items could all be stored in the locker they have at the booster club, which is not currently in use and would keep the items on the field where they are used. Kendall will follow up with Anne about this. There are a lot of prizes left for use next year, and there are 44 shirts left.

Signs – Deb and Sue explained they would like to purchase signs that say when and where our meeting is located so they could be put up in advance, in hopes to get more people to volunteer on the committee. Deb presented 3 options with prices. The committee decided on 4 24x24 signs, with a red or blue background color so they stick out in the snow. There is still funds in the budget allocated for printing, Deb will order these.

Vendors – Food trucks – Deb suggested we went with food trucks for food this year. She met with Michelle from Tracy Girl Food Truck, she suggested to us that Food Trucks of America suggest the price of \$250 for trucks the provide food, and \$120 for dessert trucks. Katrina had suggested that we have approximately 10 food trucks and 4 dessert trucks. This would replace the income that we get from Chesleys. There are some food truck shows coming up in the next month, and quite a few trucks that are from our area as well. The trucks are self contained and can be set up anywhere. Harold suggested that if we have go with food trucks we may also have to look into extra lighting. Kendall, Deb and Katrina will work on this. Fireworks – Kendall spoke with JPI pyrotechnics, they will put together a proposal before the next meeting. They would use 3-5 inch shells. No one has seen a show from them that they are aware, they do have the ability to put it to music, by using blue tooth, and will need to check to see if it can be connected to on the field from the school. Kendall also spoke with Atlas – they

can provide a tape for music, they have some shows set up or you can submit your own music and they will set it up in the fireworks. They will use 2-5 inch shells, which can be put in shapes. Both companies were asked to write up proposals before our next meeting so we can make a decision. Dj's – we had discussed not having a band at the field the night of the fireworks. Kendall spoke with Atlas about the fireworks and they told him for their show this year they went to just a Dj and will never go back. The dj has the advantage of being able to play music from all types of genre's, there is no lag time between songs, and they can add entertainment. The Dj's from last year have joined the committee and will be putting together a proposal for this year. We have also asked another company to give us a proposal. We should have these before our next meeting as well. Rides – IT was suggested that maybe we look into having a few rides on the field. Deb clipped an ad for a company that does the blow up rides and will reach out to them, Kendall will work on getting a quote from D&L. Radio Station – Last year we had Mix 94.1 do advertising and broadcasting. The committee really liked this, Sue will look into this for our next meeting. Parking –Fran would like to reach out to Dollar General to see if they would allow the parking lot to be used for 4th of July. Right now people just park and leave for the fireworks. Their traffic comes by foot. Fran will reach out. Harold suggested the old Mr. Chucks building may work for additional handicapped parking, and will reach out to the owner. Parade Vendors – we all agreed that we would like to beef up the parade some. John will reach out to the National Guard to see if they have interest in being a part of the parade. We discussed the Shriners. The cost is \$500 per vehicle type. It was decided that we should try to secure 1 vehicle type. John Harville will look into this. John Harville will also look into booking having The Son's of the American Revolution, and also the 1st and 6th regiment who were in the 150th parade. Fran suggested Dj's along the parade route; Art suggested that the Common Man deck would probably be the most central area to be heard along the route.

Future Plans – Reach out to antique cars more for the parade. Brochure's need to be out earlier and consider a trifold. In order to get brochures out earlier we need to select Grand Marshall, and Mary Ruell Award winner sooner. Add flashlights and vests into the budget for the parking attendants. David suggested a 90+ club for the parade, and we all agreed this would be a nice idea if they are interested.

Facebook – Sue will make a post to pick a theme for 4th of July, as well as suggestions for the Mary Ruell Award, and David will put it into the newspaper

Other Events – Sue will sell items at Christmas Nights in Ashland. Shirts will be \$8, and buttons and wristbands are 2 for \$1. Art had said he would Dj if the committee was interested in doing a dance at a different time in the year. We discussed a Father Daughter dance, and also Fran suggested a community building event like a cabin fever dinner.

Other Business – Kendall asked if we wished to continue as a standalone committee under the town. Everyone agreed that being a committee under the town seemed to work well.

Next meeting 10/24