

Ashland 4th of July Committee
January 10th, 2018

Present - Fran Wendelboe, Becca Morrill, Katrina Randlett, Deb Perdue, Phyllis Reitsma, Sue Harville, John Harville, David Ruell, Harold Lamos, Kendall Hughes (late), Guest – Larry Walker

Meeting was called to order by Fran at 7:15, the pledge of allegiance was done and Roll Call was taken. Minutes –The November minutes were reviewed, Phyllis made a motion to approve the minutes, Sue Harville 2nd and it was approved by eight with 1 abstain.

Fran updated from items reviewed in the minutes – the budget is done and was submitted by the deadline. The beginning balance we are using came from Linda. Katie Maher updated Katrina on the financials in the middle of December. The fireworks contract has been signed and a pay request was submitted, the check has been written. Fran notified Atlas that it was authorized. The finalized copy of the rules of procedures has been town has been emailed.

Treasury Report – \$27,797.16 is the number given from Katie up to date with the budget figures based on the Nov. Meeting. Looking at the budget Harold mentioned he would like to see more money raised on the field. Fran answered that when the budget was set we were conservative with this number. A motion was made to accept the treasury report by David, and 2nd by Becca, all in favor.

Old Business - We hope to incorporate committees and business in the 4th of July events more than has been done in the past. The 150th committee has a phenomenal parade planned for this year. Ours may not be beefed up this year as much as we would like. There are no anticipated expenditures at this time, except t-shirt and button designs. There is a local business in town that does shirt – Stitchworks. Fireworks contract – as mentioned it was signed and ready to be paid.

New Business -

1. Entertainment – Larry walker of the Larry Walker band who played last year at the fireworks, came to offer his services for this year, he asked if Art will be there – we assume he will be but have not asked yet. Fran explained we are trying to get people to the field earlier and hoping to have more entertainment we have discussed having an additional band at the field or in the parade this year. Larry mentioned he is starting to book for that week now. His cost is \$500 for the band and \$50 for the sound, he could do more sound for other bands if needed. Deb mentioned last year in the back of the field you could not hear the sound and asked if this could be better. Larry said yes, he has other ideas and locations to set up. Last year he was on a platform that didn't arrive early enough for them to conduct the sound check they would have liked to. They typically start playing around 7-7:30 until the fireworks. They arrive at 2:30 to setup the sound system and get the band equipment setup. Their platform was supposed to arrive by 3 and didn't come until after 5.

2. Button and shirt design – 150th is doing a t-shirt but just a few and it is planned to be used for staffing. Deb mentioned a theme would be helpful to come up with a design. It was suggested that we reach out to Mrs. Merrifield the art teacher at the school to see if some of the older students may be interested in working on a design for the pin or shirt. The pin design should be a 2 inch circle. We would want them

back from her by approximately 2/2 so we could see at the next meeting. Perhaps the winner of the design could be in the parade and mentioned on the map/brochure. We will check prices with various shirt vendors in the area for pricing on shirts – Stitchworks, Bodycovers, and Bear Images. The budget we put for these was \$2000. One design suggestion discussed was a red white and blue tie dye shirts. Businesses may help sell these for us and they could be sold the beginning of June. Becca suggested ads from businesses on the shirts, Harold suggested the schedule of events on the shirts. David suggested some people would be less likely to wear shirts with all of that on them. Deb and Becca will work on shirts. Katrina will bring in her collection of buttons from previous years.

3. Fundraising – Map – one idea for the maps was a placemat with information on it. Perhaps it could go into local restaurants or maybe the Flying Monkey Brochure. Fran will work to develop a letter to send out. Banners- there is a list of everyone who has donated in the past. Harold suggested maybe we could have solar lights put on them so they can be seen later in the night. Breakfast – additional manpower is needed at breakfast. A hostess and people to check on items that are left, Perhaps there could be a newspaper article about the breakfast and the parade. Social media can be used a lot more to engage people who do not read the paper. Becca is the admin of the current Facebook page. Buttons and Buckets – we need someone to take care of distributing and collections of this.

Other Business – Squam Lakes Plumbing has recently purchased the Northway bank parking lot. A discussion should be had about parking cars in these lots. Katrina will contact Maurice. We also need to have a conversation with Freudenberg and Richard Kirby the owner of the post office parking lot to make sure we are all set for parking this year.

Meeting was adjourned. Because of Valentine's Day it was agreed to hold our next meeting on February 7th, 2018.