## TOWN OF ASHLAND COMMUNITY VISION

The town of Ashland's location as the geographical center of the state and its beautiful, natural amenities provide for an exceptional quality of life for citizens and visitors.

Our Vision for the future of Ashland has three primary goals. These are to:

- □ enhance the town's position as a destination for those seeking quality outdoor recreation;
- □ create a healthier and more vital community by improving housing options and;
- □ foster low-impact business opportunities to improve economic well-being.

Future growth and development should be regulated by town policies and ordinances in compliance with the Master Plan. These policies and ordinances must protect our natural resources, community values, and preserve the essential rural character of the town.

We value the mix of people who call Ashland home and remain committed to retaining those characteristics which make residents proud of their community and their community proud of them.

By balancing growth and development with a high quality of life, the town of Ashland will be poised to move forward into the future.

The Ashland Community Vision guided the development of the recommendations found in each chapter of this Master Plan. The chapters provide detailed ideas for balanced growth and development and information about Ashland's community character and the attributes associated with a high quality of life.