

Ashland 4th of July Committee

Minutes

January 22nd, 2020

Present – Kendall Hughes, Deb Perdue, David Ruell, Ann Barney, Fran Wendelboe, Harold Lamos, & Guests

6:33 meeting called to order, attendance taken by sign in sheet, pledge done.

Acknowledgement of guests – Introductions were made that everyone knew who the guests were. Representatives from the Legion were present they discussed with us that they would be having a Seafood Dinner on 7/3 from approximately 11-3, with tickets being sold in advance. They would like for us to add their dinner in our advertising of the events. David made a motion to include the legion dinner in our advertising, 2nd by Ann – All in favor. Deb will connect when it is time to work on the brochure for more specific information. They mentioned that they are hoping to have some marchers for the parade. Ginger Grant from the Cub Scouts – last year they did a Tie Dye booth and would like to do so again. They would like a little bit bigger of an area if possible with access to electricity for lighting. It was a great fundraiser for them, they profited around \$600. They would keep the same price – Bring your own item and dye for \$5 or buy an item from the Cub Scouts. They will also have marchers in the parade.

Minutes – Minutes from the November 20th meeting were reviewed, David made a motion to accept, 2nd by Deb. All in favor.

Treasury Report – Katrina was absent and had not finished financials but had put together our updated rolling balance and budget which Deb went over.

Old Business –

- A. Grand Marshall – The 2020 Grand Marshall will be Ronald Shaw. He has been asked and was honored to accept. Deb brought the 2 plaques that were purchased to be shown, David will check to see if there is room to hang them at the Library, if not Ann said they can be hung at the Booster Club. Sue Harville will write the article for our brochure.
- B. Mary Ruell Award – The 2020 Mary Ruell recipient will be Mark Leibert. He has been asked and was honored to accept. Sue Harville will write the article for our brochure.
- C. Logo – members had been asked for design ideas – Harold shared an idea, Fran shared an idea, and Deb passed around a few design options that she had made. After some discussion David made a motion to use Deb's design #3 with discussed modifications to it using font from the other ideas, 2nd by Ann, all in favor.
- D. Food Trucks – Deb has tried to reach out to all the food vendors from last year. So far she had gotten response from 8 of the trucks, 6 who want to come back, 1 who is thinking about it, and 1 who does not want to come back. Kendall had to retype the contract as we had it pdf format and Charlie had asked for it in a Word document, it has been sent and received by Charlie
- E. Other Vendors – The town has signed the fireworks contract, and has been asked to send the payment to Atlas. Kendall has sent copies of our contracts for other vendors to Charlie and he has received them. Deb has spoken with Vertical Entertainment and they are looking forward to coming back. Kendall has spoken with True Entertainment and Chris is excited to be back. We do need to nail down the parade bands. Kendall looked into Bluetooth speakers for around the field and was told by Taylor Rental they are really only good for 40 feet. We will look into other alternatives.
- F. Parking – Alex had mentioned to Fran previously that we may be interested in using his shop as a parking area, and we should check with Custance to see if it could be in both lots. Kendall will check to see if this is still an option. We need to also get in touch with Dollar General to see about using their lot this year. There was a discussion to change our parking to \$10 per car.

- G. Advertising Letter – Deb gave everyone a copy of the letter from last year that had been updated. There was a brief discussion and some changes suggested. Deb will work on the advertising letter so it is ready to go out at the end of February / beginning of March.
- H. Parade – Kendall has been working on trying to get some groups to join the parade, Deb suggested setting up a bike decorating station either at the park on the 3rd or the morning of the 4th to encourage kids to decorate bikes and ride them in the parade. Ann suggested breaking prizes out into categories – bikes, animals, antique cars, floats, etc.

New Business –

- A. Overall Plan – The plan for this year’s 4th of July is very much like it has been the last few years since fireworks moved to the school. We will keep the food trucks in a similar area to last year but add a few more trucks, bring back most of the same vendors as last year; we may move the dj to the center of the field to help with sound.
- B. Buttons – Fran looked up the cost of buttons, and buttons with magnets on the back. Deb will pull out the invoice from last year and bring to the meeting so we know how many buttons we had.

Other Business –

- A. David brought up that we need to discuss the Future. Fran had looked into the cost of insurance if we were a standalone entity. She forwarded the information to Kendall he will follow up. The Fire Marshalls office said out of approximately 700 fireworks displays in NH during the summer months there are only a handful that are not town sponsored events. Other concerns about being on our own are vendor permits, cost of police and fire, and cost to use the field. This will be an agenda item next month.
- B. some thoughts about events brought up in discussion – put no sparklers or personal fireworks are allowed in the brochure,
ask parkers not to allow dogs in the cars,
check with Alex about using his trolley to shuttle people before the parade and put no return shuttle on the brochure

Our next meeting will be 1 week early because of February Vacation – Wednesday Feb 19th at 6:30 at the Ashland Booster Club