

Ashland 4th of July Committee
Minutes
July 24th, 2019

Present – Fran Wendleboe, Deb Perdue, Katrina Randlett, Harold Lamos, David Ruell, Caroline Gosse, Ann Barney, Tania Hiltz,

6:35 meeting called to order, attendance taken by sign in sheet, pledge done.

Katrina made a motion to accept the minutes from the June 11th meeting, 2nd by Harold all in favor.

Treasurers Report -

Katrina went over each item on the budget, and we discussed how it did compared to how we projected. The current balance is \$33507.34.

Harold made a motion to accept the treasury report as presented, 2nd by David, all in favor.

Recap of 2019

Deb bought in some chunks from the fireworks that have not been cleaned up from the school field yet. Also Atlas has not finished cleaning up the area. It was decided that on Sunday at 11:00 members would meet to clean up the field.

Check with Atlas to see if some of the lower fireworks were supposed to be that low, or if that was accidental. If they were supposed to be that low we may need to go with bigger shells next year.

Food trucks were a huge success; they were reasonably priced and well received by the public. Next year we need some more trucks to cut down on lines, also need to get more info from the trucks, if they are a trailer, or will have a trailer attached, if they need electric and water, we should stick with the \$300 per truck fee. Need to find more fried dough for next year. Fran suggested printing and laminating half sheets of paper they can use that advertise they will be at our event.

Sound – the dj worked out well, but sound throughout the field was a problem. The dj may need to come off the gazebo and be in the center of the field.

The bases had holes where the bases should go that were a trip hazard. Anne said that the school has base implants and we should be using those.

Ballfield parking – cars on the field wanting to move was a problem, next year we need to not allow cars to park on the field. Harold suggested checking with Busky's and maybe they would allow some vendors to park there so they could leave before the fireworks if they wanted to.

Parking – Fran mentioned that Alex had spoken with her, that in the future maybe we could use his maintenance shop and possibly Custance Brothers for parking spaces.

Pie Baking Contest – a lot of effort and volunteers go in to this for very little profit, think we need to rework into something else. Fran suggested a pie eating contest,

Vertical Entertainment – huge success, people seemed to really like and think the prices were fair. In the future we should find out the prices in advance and advertise that.

Parade – the permit needs to be extended, even though we say it ends at the ball field, floats still go to Freudenberg and post office to disassemble. There is not enough music in the parade, maybe use the radio signal to broadcast music throughout the parade route, Tania mentioned that the fire trucks often excite people so if we could start with some fire trucks and end with some that might be nice, the tow trucks should have something on them, not just be plain tow trucks, if we do a touch a truck event on the 4th next year like has been mentioned maybe all of those cars can go first so that they are set up when the parade ends. Fran suggested making some extra categories, maybe a golf cart category, Tania suggested a veterans motorcycle group to ride in the parade.

The Common man trolley was around town in the morning, perhaps we can get them to shuttle some of the floats with larger number of cars from car parking at the post office to the parade start.

Fran would like to dress the town up a bit more for 4th of July. She suggested purchasing flags to put out as you come in to town, maybe along the cemetery,

Brochures - Harold will deliver brochures next year as he delivers for the farmers markets. He will make sure to do fun spot as a lot of people are in and out of there. We need to check with the schools to see if they can be sent home with students. Also they can go in the water and sewer bills if we have 30+ days notice.

Decisions need to be made as a whole team – Katrina mentioned that we all make a great team but that we cannot have individuals making decisions that affect the whole committee without everyone's input.

Harold suggested that next year maybe we can get some of the businesses with marquee signs to help us advertise the fireworks and parade – Squam Lakes Plumbing, Ashland School, Tracy Girl, and the legion.

Facebook – we need to try to grow our followers, also we should ask the food trucks to advertise that they will be at our event on facebook.

Volunteers – to try to get more volunteers for next year, let's reach out to the high school, some students will be needed community service hours, and this could fill it for them.

Other Business

The Mary Ruell Award needs to be engraved, it was decided by the board that we would write The Elliot Family and David would take care of having this done.