

 **Fireworks Display Tuesday July 3<sup>rd</sup>**  
 **Parade Wednesday July 4<sup>th</sup>**

April 2018

2018 will be Ashland's 61<sup>st</sup> consecutive Fourth of July celebration with our unique fireworks display on Tuesday, July 3<sup>rd</sup> and the pancake breakfast followed by the parade down Main Street on Wednesday, July 4<sup>th</sup>. The Fourth of July Committee sincerely appreciates your financial support of this annual Ashland NH tradition. The celebration cannot continue year after year without you.

Due to overwhelming demand and new volunteers, the 4<sup>th</sup> of July tradition will continue. We are hoping to bring a bigger and better family fun celebration. The fireworks and parade cost approximately \$20,000 per year, none of which comes from tax dollars. The majority of our funds come from the advertising dollars which are raised from merchant ads in our program as well as banners.

The banners will be displayed on both the backstop and the tennis courts at the ball field, which is viewed not only by thousands of spectators the days of the fireworks and parade, but also by our local community and tourists driving through the area in the days leading up to the Fourth of July. Banners will be hung for approximately 2 weeks. They will be put up the weekend of June 23<sup>rd</sup> and will remain up until the weekend of July 7<sup>th</sup>. We will also be bringing back the brochure which will be printed and widely distributed in the area prior to Memorial Day Weekend through the Fourth of July. The brochure will contain the schedule of events for this year's celebration.

Type	Total	Size	Cost per
Program Business Card Ad	22	3 1/2" x 1 3/4"	\$250.00
Program Line Ad	12	3" x 1/2"	\$125.00
Program Back Page	1	4 1/4" x 5 1/2"	\$1000.00
Backstop Banner	24	3' x 6'	\$250.00
NEW!! Tennis Courts	40	3' x 6'	\$150.00
Program and Banner Or Multiple Banners			Deduct \$50.00

This is your chance to be a visible supporter of the annual Fourth of July Fireworks and Parade. **Please provide us graphics for a program ad and/or a banner which will be returned to you.**

The deadline to take advantage of this opportunity is **May 1<sup>st</sup>, 2018**. Please contact Deb Perdue at 603-254-5788 or [julyfourth@ashland.nh.gov](mailto:julyfourth@ashland.nh.gov) to reserve your space in one of these great advertising opportunities. All payment is due prior to June 1<sup>st</sup>, 2018.

Please make checks payable to "Ashland Fourth of July Committee" and mail to Ashland 4<sup>th</sup> of July, PO Box 517, Ashland, NH 03217.

Thank you for your continued support,  
Ashland Fourth Of July Committee