

ASHLAND ECONOMIC DEVELOPMENT COMMITTEE

DRAFT MEETING MINUTES

November 17, 2017

4:30 pm

Ashland Fire Station

Committee Members Present:

Steve Felton (Chairperson), Cheryl Cox, Susan MacLeod, Fran Newton, *Ex Officio* Selectman; Eli Badger, Mardean Badger, David Toth; Member absent with notice: Beno Lamontagne

Meeting called to order at 4:42 pm.

Fall Meeting: **Attendees:** Contact lists reviewed with 21 RSVP's noted. Those who have no responded yet will get a follow-up call. Invitation also sent to Town officials. Target number is ~40. **Food:** Fran confirmed that MVSF is donating \$200 towards the food. Fran will contact Alisha Wendelboe at CMan about additional match of food. Committee members offered to provide what is needed as well -- coffee, tea and snacks for opening of meeting. **Publicity:** Fran will ask Donna Rhodes from *Record Enterprise* to attend. **Presentation (20 minutes):** Steve distributed draft outline of PowerPoint presentation content. Ask Tim Andrews to speak on Brownfields section. **Brief keynote:** George Bald. **Break-out Session (20 minutes):** Attendees will get name tags when signing in that will have a color dot to indicate which group they will be in. All groups will work on same question(s) and the report-out from each group will be their top 3 ways to move towards and achieve project goals and the top 3 perceived obstacles. **Re-cap (20 minutes):** All responses will be compiled to highlight common ones and a synopsis of results will close the session. All materials will be sent to participants and continued communication on progress is promised. Light lunch and networking afterwards. **Break-out discussion points:** As stated in the invitation: to discuss and develop a vision for the redevelopment of the L.W. Packard Mill Site in Ashland. The primary goals of the redevelopment project are to: 1. Re-purpose/redevelop the site to make it economically viable and productive for the current owners and possible new tenants; address current owners' needs – marketing, long-term tenants, more space, funding; 2. Create new job opportunities; 3. Address any potential issues including safety and parking. Cover vision of area and next steps now to get there. Dave will consult with Jeff Hayes on how to phrase the questions to glean the knowledge and experienced perspectives from participants.

Action items: Fall Meeting

- Follow-up for RSVP's – Steve, Beno and Fran
- Food: finalize – Fran
- Formulate discussion topics for break-out sessions – Dave with Jeff Hayes
- Draft PowerPoint – Steve
- Seek a professional facilitator – All
- Media coverage: Salmon Press – Fran; *Union Leader* – Beno
- Continue contact with professors from PSU on interns – Susan
- Set up at Legion, Nov. 28 – Fran contact Christine Cilley
- Supplies – legal pads, flip chart and easel – Susan; Name tags – Fran and Eli
- Confirm Fire Station availability for next meetings – Steve

Meeting adjourned at 5:53 pm.

The next meeting: Tuesday, Nov. 21 6:30 pm at the Fire Station

Minutes submitted by Susan MacLeod