

4th of July Committee
September 12, 2016
6:00 pm Booster Club

Members present: Katie Maher, Cathy Landroche, Jerry Landroche, Glenn Dion,
Caroline Gosse, Amanda Loud

Meeting began at 6:11 pm.

Treasurer's Report

\$21483.94 2016 income, \$1000 short of projection
\$20394.00 expenses underspent on entertainment (\$1050/ \$1500 budget) also
underspent in chum, postage, and printing (used email more extensively as well as
personal delivery).

\$1100 net positive

\$26, 829.91 AARA Patriotic Account has a balance of \$7, 187.09. Caroline Gosse
motioned that this money remain in the AARA account for the use of the 4th of July
Committee. Should the AARA disband, the balance of \$7,187.09 would go to the 4th
of July Heritage Fund account. The Committee will send the AARA a letter specifying
the above and requesting both written acceptance by AARA as well as a copy of
minutes recording AARA's acceptance.

Seconded by Jerry Landroche.

The motion carried unanimously.

Katie Maher will write the letter as well as an MOU to Town of Ashland, A4JC, AARA,
and Heritage Fund.

Motion: Should the A4JC disband, the money in the 4th of July Heritage Fund account
would move into the General Heritage Fund. Made by Katie Maher. Seconded by
Caroline Gosse. Motion carried unanimously.

Secretary's Report

Minutes of 6/13 were accepted.

Review of 4th Fireworks and Parade

Katie Maher has PeeWee Dugay's 4th of July "stuff."

Laura D. suggested we say the Pledge of Allegiance in addition to the Star
Spangled Banner. The Committee agreed. Despite the flag not being lit, things did
go well. Katie Maher voiced her anger with the lack of respect shown the flag and
has gone on record that it will not happen again.

The public loved the show. We did get a discount from Atlas, so the 2017
show may be more expensive with less of a show. The budget for 2017 will be a
challenge, as we have budgeted \$13,500 for fireworks.

Banners were very good advertising. We should put a 3rd banner on 132, perhaps at the fire station.

The Committee should consider quoting new fireworks vendors. The payment is due in January; the budget is due to the Heritage Commission in December. Amanda will call Atlas and try to obtain a 2016 inventory as well as a 2017 quote. She will also submit the show dates. Glenn will meet with other fireworks vendors and try to obtain some quotes.

Katie Maher will take The Committee's concerns about vending permits not being issued for the fireworks to the Board of Selectmen.

The C-Man will stop billing The Committee for food, so losing the C-Man tent should not affect our bottom line. We should consider another food vendor.

We will probably lose some advertisers in 2017.

The 50/50 raffle is declining.

Fundraising has been weakening a bit and needs to be addressed.

Perhaps we could sell space on the field for craft vendors?

Rides? Glenn offered to reach out to Larry Chesley for rides as well as for more food vendors.

Cathy Landroche will write the annual thank you article, including Jimmy Alba and Ann Barney, to Record Enterprise and Daily Sun.

New Positions:

Amanda Loud will be the chair.

Laura Dion will be the financial officer.

We need a secretary.

Katie Maher will continue as the Advertising Chair.

We need a publicity chair

The Landroches will no longer be on The Committee but will be the Parade Chairs on the morning of the parade.

Meeting adjourned at 7:35 p.m.

Next meeting: Nov. 14 at 6:00 pm. at the Booster Club.